

# Highly valued provider networks rooted in quality, honesty and integrity.

Verity at a Glance.

## WHAT WE DO.

Provider networks for commercial health plans – 72,300 covered lives

- Statewide high value provider networks for self-funded small, medium, and large-group employers
- More than 9,000 physicians
- Approximately 200 facilities
- Build and manage custom networks
- Support tiered network and benefit strategies

Managed Medicaid networks - 270,000 covered lives

Verity First Choice high value network



# Responding to business needs.

Collaboration and flexibility help Verity serve LA businesses.

It's said that innovation is found at the intersection of knowledge and opportunity. Verity HealthNet continues to transform with the changing needs of the clients and members it serves, drawing upon its market familiarity and network expertise to put healthcare to work for the working world.



## WHO WE SERVE.

Baton Rouge General | Baton Rouge Clinic  
The Newtron Group | LSU First Health Plan | East  
Baton Rouge Parish Sheriff's Office | East Baton  
Rouge Parish Clerk of Courts | Iberia Medical Center  
City of Natchitoches | City of Minden | Acadia Parish  
Sheriff's Office | Police Jury Association of Louisiana

### Covered Lives

72,300 commercial | 270,074 Medicaid

**Verity HealthNet was originally built to support self-funded commercial** employers in the Baton Rouge and Acadiana markets of Louisiana.

**Verity's network expanded** to statewide with the addition of significant major clients in 2005.

**Verity expands its network and product offering** with implementation of Louisiana managed Medicaid and tiered commercial products.

**Verity HealthNet joins Healthcare Highways** in a strategic move to expand the business and support adjacencies in appropriate LA markets.

**Verity First Choice creates** options for network tiering matched to unique benefit designs.

**Optimizing solutions**

**Grow the business**

**Add adjacencies**

**Grow the core**

**Build the right solution**

## Statewide high value networks.

Louisiana network reach.



## OUR EXPERTISE.

- Tenure in industry – 15 years
- 50/50 ownership with General Health System
- Experienced management team with significant payor, broker, network and health plan experience
- Unique statewide high value networks



## HOW YOU WIN.

- Network tiering to maximize benefits
- Flexibility through customized networks
- Flexibility to work with adaptive benefit plans
- Affordability for employees/members
- High value network solution

